

YU 3rd Career Day Sponsorship Benefits

Sponsorship Includes	Packages Available			
	Principal	Platinum	Gold	Silver
Available Spots	1	2	4	6
Location in the fairground	Heart	Heart	Entrance	Central hall
Booth Size	30 m2	20 m2	12 m2	7 m2
Private interviewing room	✓	✓		
Semi-private interviewing room			✓	✓
Listing in all event publications	✓ (TOP)	✓	✓	✓
Company logo on the event badges	✓ Front	✓ Back	✓ Back	
Special thanks and recognition on the YU website	✓	✓	✓	✓
Prominent mention in all press releases after the event	✓	✓		
Special recognition during the opening and closing ceremonies	✓	✓	✓	

Student ambassador(s) to assist the exhibitors	Two	One		
Sponsor representative is invited to speak at the opening ceremony	✓			
Poster Recognition with LOGO – Arrival Area	✓	✓	✓	
Poster Recognition with LOGO - VIP Area	✓			
Poster Recognition with LOGO – Buffet Area	✓	✓		
Full color logo or name recognition with a link to the sponsor website from the YU Career Day website	✓ (TOP)	✓	✓	✓
Fees	SR 60 000	SR 40 000	SR 20 000	SR 10 000

* You can also participate in the Career Day as a regular participant and get a booth in the B or C sections for SR 1000. (check the fairground map)